



March 28, 2014

Vestavia Hills Board of Education
Candidate Selection Committee
1204 Montgomery Highway
Vestavia Hills, AL 35216

Dear Members of the Selection Committee:

I am writing this letter in support in support of Kimberly Cook's application to serve on the Vestavia Hills Board of Education. Kimberly is uniquely qualified to serve, both because of her commitment to education and because of her tireless work ethic and servant's heart. Kimberly's desire to serve on the school board is purely and simply a desire to use her gifts and talents for the benefit of the children in Vestavia Hills. Her academic resume is outstanding and her love of education is evident in her daily life. Education for Kimberly is not simply academic success; it is guiding children to identify and utilize their strengths in accordance with a strong sense of values and purpose. I cannot imagine that the City Council could have any candidate more qualified. Let me share with you some of my experience with Kimberly that is illustrative of her commitment to serve.

I served as the PTO President of Liberty Park Middle School during its second year. Fundraising was critical. Resources were scarce. (The Foundation was just getting started). Faculty and staff were new, and most parents, of course, were "new" to the middle school experience. As I recall, Kimberly was working with the PTO at the high school on some technology issues, and had full plate. Nonetheless, Kimberly attended every PTO meeting, took the time to work through the budget, assisted us with developing a communication network and spent countless hours coordinating communication. The Vestavia Hills PTO organizations also underwent a transformation from a PTA organization to a PTO organization, and Kimberly helped to coordinate all the changes required to assist us through that reorganization. Kimberly had the ability to establish and analyze budgets, to review and organize documents and to communicate within the PTO and between the PTO and other organizations. All of this was done with an unwavering sense of commitment. Everything was done correctly, on time and with a great attitude. Her work was always accomplished with the purpose of serving and supporting the school and the community. Kimberly had, and continues to have, the passion AND the skill to make a difference.

Kimberly has served in numerous roles in the PTO as I am sure her resume reflects. She does a GREAT job in all she undertakes. Kimberly identifies a need and steps in and fills it. She does the right thing for the right reason. I know that if Kimberly is appointed to the Board of Education she will attend all the meetings, she will follow up and she will communicate with others. Kimberly is passionate about education, and passionate about following through on every commitment. Kimberly leads by example, through serving others. I strongly endorse her for the Board of Education position.

Respectfully Submitted,


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Chief Executive Officer

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